



Awareness Notification



Awareness notification....!!
About what???



Do you know that today is
"World Alzheimer's day"
and this is an awareness
notification about
Alzheimer's disease.



But.....

What is Alzheimer's
disease???

Oh my goodness!!!

"Alzheimer's
disease" is one of the
brain disorders
especially
characterized by loss
of memory and
thinking ability.



What are the causes???



Genetic factors



Mutations

Alzheimer's Disease



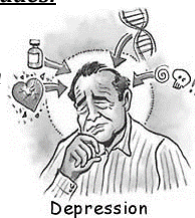
Food Style / many
more life threatening
factors



Abnormal
Biochemical
pathway

Possible causes of memory problem includes:

- ✓ Depression
- ✓ Side effects of certain medication
- ✓ Excess consumption of alcohol
- ✓ Thyroid problems
- ✓ Poor lifestyle(diet)
- ✓ Diabetes and hypertension
- ✓ Family history



Depression

How can we identify this???



Severe memory loss



Alzheimer's Patient



Self-centered behavior



Changes in behavior



Difficulty in walking

Unfortunately....!!!

For every 7 seconds one new Alzheimer's patient is arising. From the recent data it was found that around 4.6 million people were affected per year worldwide. **In India**, about **3.7 million people** were affected by this disease till now. It was estimated that by 2050, hundred million people will be affected by this disease globally.

What about the severity of this disease???



What can we do?

"Medication just makes man machine
But
Love and care make them alive"

- ✓ To create awareness that **Dementia** is the major health concern among the elderly people.
- ✓ Don't neglect them; it may enhance the severity of the disease.
- ✓ Provide them with healthy diet.
- ✓ Train them to remember their memories.
- ✓ Identify the people affected by this disease in various places and care them with the help of Alzheimer's association or Alzheimer's society.



"Life lived for other's is a life worthy"

"Care them with love
Make them to survive in the society"



World Alzheimer's Day
September 21



Global Alzheimer's disease (Memory loss) Related Pronouncement

"It's time to take action"



Awareness
By
Molecular Gerontology Lab,
Department of Biochemistry,
Bharathidasan University,
Trichy-24

For more information

Visit our website: <http://majlab.weebly.com>

Contact No: 9788587412